

AGENDA

Meeting: MELKSHAM AREA BOARD
Place: Broughton Gifford Village Hall, The Street, Broughton Gifford, SN12 8PN.
Date: Wednesday 3 February 2010
Time: 7.00 pm

Including the Parishes of Atworth, Broughton Gifford, Bulkington, Great Hinton, Keevil, Melksham, Melksham Without, Poulshot, Seend, Semington, Steeple Ashton.

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this Agenda to Kevin Fielding, on 012225 776655 ext: 115 or email kevin.fielding@wiltshire.gov.uk or Abbi Gutierrez (Melksham Community Area Manager), direct line 01225 718443 or (email) abbi.gutierrez@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

Cllr Rod Eaton, Melksham North (Vice-Chair)
Cllr Mark Griffiths, Melksham Without North
Cllr J Hubbard, Melksham South

Cllr Stephen Petty, Melksham Central
Cllr Jonathon Seed, Summerham and Seend (Chairman)
Cllr R While, Melksham Without South

Items to be considered

Time

Items to be considered

1. **Chairman's Welcome, Introduction and Announcements**
2. **Apologies for Absence**
3. **Declarations of Interest**

Councillors and stakeholders are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.

4. **Minutes (Pages 1 - 10)**

To approve and sign as a correct record the minutes of the meeting held on 16 December 2009.

5. **Partner Updates (Pages 11 - 16)**

To receive updates from any of the following partners:

- a. Community Area Partnership Representative - Colin Goodhind
- b. Wiltshire Police - David Cullop
- c. Wiltshire Fire and Rescue Service – Glyn Moody
- d. NHS Wiltshire
- e. Melksham Town Council
- f. Parish Council Nominated Representatives

6. **Your Local Issues**

- a. Wilts & Berks Canal Project, Melksham Link – a presentation from Ken Oliver, (Canal Officer, Wiltshire Council).
- b. Flood Planning Update – Jonathon Seed, (Chairman of Operational Flood Working Group).
- c. Feedback from Health and Well-being Fair and Workshop, held on 28 January – a brief update of the events from Abbi Gutierrez, (Melksham Community Area Manager).

Any Other Urgent Questions of Public Concern

7. **Grants & Area Board Budget** (Pages 17 - 68)

The Chairman to provide an update on the Area Board budget.

Community Area Grants

Councillors will be asked to consider the Community Grant Reports (attached) and vote on the following applications:

- a. Shaw and Whitley Pre School - £4,000 towards the cost of creating an outside classroom/play area and wildlife conservation area.
- b. Melksham Without Parish Council - £1,190 for the purchase of a speed indication device.
- c. Melksham Town Council - £974 to improve the street scene of Melksham High Street by erecting window graphic in empty shops in the town centre.
- d. Melksham Town Council - £3,000 towards the costs of the Melksham Food and Drink Festival.
- e. Melksham Town Council - £1,000 towards the costs of a play day.
- f. Melksham Town Council - £980 for improvements to signage in the Melksham shopping centre and car parks.
- g. Seend Play Group - £5,000 towards the refurbishment of the Lye Field Playground which Seend Play Group uses.
- h. InfoZone the Homework Club - £2,889 towards salary costs.

Performance Reward Grants Scheme

The Chairman to provide an update of applications submitted so far.

Splash – School holiday activities for vulnerable young people.

8. **Future Meeting Dates**

Wednesday 24 March – Rachel Fowler Centre – Melksham.

Wednesday 26 May – Venue to be confirmed.

9. **Evaluation & Close**

Please complete the pink evaluation sheet in your packs.

MINUTES

Meeting: MELKSHAM AREA BOARD
Place: George Ward School, Bath Road, Melksham, Wiltshire.
Date: Wednesday 16 December 2009
Start Time: 7.00pm
Finish Time: 9:30pm

Please direct any enquiries on these Minutes to:

Kevin Fielding (Democratic Services Officer), direct line 01225 776655 ext 115 or e-mail kevin.fielding@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Jonathon Seed (Chairman), Rod Eaton (Vice-Chairman), Jon Hubbard, Steve Petty, Roy While, John Brady (Cabinet Representative).

Parish and Town Councillors

Geoff Collett (Poulshot PC), Sally Oliphant (Bulkington PC), Effie Gale-Sides (Atworth PC), J Savage (Seend PC), Paul Bowyer (Semington PC), Cindy Bullen (Steeple Ashton PC), Geoff Hyatt (Steeple Ashton PC), George McDonic (Gt Hinton PC), Mike Mills (Melksham Without PC), Richard Wiltshire (Melksham TC).

Partners

Wiltshire Police – David Cullop & Mel Rolph
NHS Wiltshire - Georgie Agass
Community Area Partnership – Chris Holden

Officers

Lynn Gaskin, Peter Dunford, Abbi Gutierrez, Kevin Fielding, Bill Parks – Wiltshire Council

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>	<u>Action By</u>										
1.	<p><u>Chair's Welcome and Introductions</u></p> <p>The Chairman welcomed everyone to the George Ward School.</p> <p>The Chairman introduced Lynn Gaskin, (Wiltshire Council service director for the Melksham area board) and John Brady, (Wiltshire Council cabinet member for economic development, planning and housing) who was in attendance for this meeting.</p> <p>The Chairman then requested that all the Wiltshire Council members in attendance introduced themselves to the meeting.</p>											
2.	<p><u>Apologies for Absence</u></p> <p>Apologies were received from Cllr Mark Griffiths and John Crook, (Melksham town council).</p>											
3.	<p><u>Declarations of Interest</u></p> <table border="1" data-bbox="328 1189 1206 1485"> <thead> <tr> <th data-bbox="328 1189 501 1261">Name</th> <th data-bbox="501 1189 692 1261">Item</th> <th data-bbox="692 1189 847 1261">Type of Interest</th> <th data-bbox="847 1189 1023 1261">Nature of Interest</th> <th data-bbox="1023 1189 1206 1261">Action</th> </tr> </thead> <tbody> <tr> <td data-bbox="328 1261 501 1485">Councillor Rod Eaton</td> <td data-bbox="501 1261 692 1485">7iii - Community Area Grants – Melksham Trust</td> <td data-bbox="692 1261 847 1485">Personal</td> <td data-bbox="847 1261 1023 1485">Member of Melksham Trust</td> <td data-bbox="1023 1261 1206 1485">Would view this application with an open mind</td> </tr> </tbody> </table>	Name	Item	Type of Interest	Nature of Interest	Action	Councillor Rod Eaton	7iii - Community Area Grants – Melksham Trust	Personal	Member of Melksham Trust	Would view this application with an open mind	
Name	Item	Type of Interest	Nature of Interest	Action								
Councillor Rod Eaton	7iii - Community Area Grants – Melksham Trust	Personal	Member of Melksham Trust	Would view this application with an open mind								
4.	<p><u>Minutes of the 23 September 2009</u></p> <p><u>Decision</u></p> <p>The minutes of the meeting held on 23 September 2009 were agreed as a correct record of the meeting and signed by the Chairman, with the following amendment:</p> <p>Noted - that agenda item no.8, Melksham town council partner update, that Councillor Richard Wiltshire had made the point that Melksham town council were still unhappy at the apparent lack of progress on the proposed A350 Bowerhill link road.</p>											

<p>5.</p>	<p><u>Setting the Council's Spending Priorities</u></p> <p>Lynn Gaskin (Service Director for the Melksham Area Board), gave a brief video presentation which outlined how Wiltshire Council currently spent it's budget and the budget setting process for 2010 – 2011.</p> <p>Attendees were requested to partake in an interactive ballet box session which gave them an opportunity to say in which areas they would like to see the Council's budget spent, the results of the questionnaires that attendees had completed would be announced at the end of the meeting.</p>	
<p>6.</p>	<p><u>Partner Updates</u></p> <p>Wiltshire Police: Inspector David Cullop updated the meeting on current policing activities in the Melksham community area. The Inspector reminded the meeting of possible house burglaries over the Christmas period and of the "Lock it or lose it" campaign which offered good practical advice on home security.</p> <p>The written update distributed with the agenda pack was noted.</p> <p>Wiltshire Fire and Rescue Service: The written update distributed with the agenda pack was noted.</p> <p>NHS Wiltshire: The written update distributed with the agenda pack was noted.</p> <p>It was noted by Georgie Agass, (NHS Wiltshire) that, Melksham residents were unhappy at the current 24 hour nursing team cover provided by NHS Wiltshire within the Melksham area, that the service was only operated from 8am – 7pm.</p> <p>A request was therefore made that the Melksham Area Board engage NHS Wiltshire requesting that Melksham has a proper 24 hour service reinstated.</p> <p><u>Decision</u></p> <p>It was agreed that the Melksham Area Board would monitor consultation between local GP's and NHS Wiltshire and that Cllr Mike Mills, (Melksham Without PC) would update the Board at the next meeting.</p>	<p>CAM to follow up with Cllr Mills</p>

	<p>The Town Council, Parish Councils and partners were given the opportunity to give any updates,</p> <p>The Chairman invited Richard Wiltshire, (Melksham town council) to give the town council update.</p> <p>Points made included:</p> <ul style="list-style-type: none"> • That the town council were awaiting the deliberations of Wiltshire Council on the town centre CCTV project in order to proceed with it. <p>The Chairman thanked all partners for their respective updates.</p>	
7.	<p><u>Funding Grants & Area Board Budget</u></p> <p>a. Melksham Community Area Partnership – request for funding</p> <p>MCAP had requested a sum of £5,500 in order to fund future activity for the 2009/10 financial year. A debate ensued as to the amount of core funding that the Melksham Area Board would allocate to the Melksham Community Area Partnership, It was also pointed out that Wiltshire Council had offered to make up the difference between the £3333 pro rata funding allocation suggested and the £5500 requested by the CAP.</p> <p><u>Decision</u></p> <p>That the Melksham Area Board would allocate £3,333 to the Melksham Community Area Partnership in request for funding this sum of money was a pro rata amount for the remaining period of the 2009/10 financial year and that it was noted that Wiltshire Council would allocate a further £2167 to make up the £5500 requested by the CAP.</p> <p>It was noted, the importance of the Melksham Community Area Partnership moving forward with the support and funding from the Melksham Area Board.</p> <p>b. Community Area Grant Scheme</p> <p>Board members were asked to consider ten applications seeking 2009/10 community area grant funding.</p> <p>Cllr Richard Wiltshire addressed the Area Board on behalf of Melksham and District French Twinning Association.</p>	

Peter Bates addressed the Area Board on behalf of the Wiltshire School of Gymnastics.

Mrs J.Savage addressed the Area Board on behalf of Seend Trust and Community Centre.

Mrs King addressed the Area Board on behalf of Atworth village hall and recreation ground.

Cllr Jerry Wickham addressed the Area Board on behalf of Keevil Parish Council.

Decision

- 1. Melksham and District French Twinning Association - Had applied for a grant of £970 towards the cost of promotional material to advertise events to celebrate the 30th anniversary of the twinning of the association. This application was deferred until the 24 March 2010, Melksham Area Board meeting.**
- 2. Seend Parish Council - Had applied for a grant of £1250 towards the cost of a speed indication device (SID) to reduce speeding through their village. The Board members voted to defer the decision until the parish council can ensure the board that all options have been considered, and that a permanent VAS would offer the best solution.**
- 3. Melksham Trust - Had applied for a grant of £1000 to plant 9 large specimen trees in town centre sites. This application was favourably deferred until the 24 March 2010, Melksham Area Board meeting to enable Melksham Trust to provide the board with further information.**
- 4. Melksham Forrest Activity Centre Group - Award £5000 for the widening of a road leading to a football field in Melksham Forrest.**
- 5. Wiltshire School of Gymnastics - Award £4800 for the training and qualification of gymnastics staff as coaches and judges.**
- 6. Seend Trust and Community Centre - Award £1,200 for the refurbishment of the stage area and replacement of fire escape doors.**

	<p>7. Semington Parish Council – Award £249 for the purchase and installation of a litter bin in Littlemarsh. Noted that Cllr Roy While abstained from this vote.</p> <p>8. Atworth Village Hall and Recreation Ground - Award £930.00 for the purchase and installation of 2 junior and 2 senior football goals.</p> <p>9. Keevil Parish Council – Award £1,369 for the purchase and installation of a baby swing on the Banfield Recreation Ground.</p> <p>10. Melksham Area Community Safety Group - Award £500 for raffle prizes and refreshments for Bluz n Zuz, a social event for 12 to 16 year olds organised by Melksham Town Centre Neighbourhood Policing Team.</p> <p>c. Performance Reward Grant Scheme</p> <p>The Chairman updated the meeting on the Melksham town CCTV application which had been refused by the Public Service Panel pending a Wiltshire wide CCTV initiative. He was hopeful of some progress on this application in the New Year, and that the Melksham Area Board would continue to pursue this worthwhile application as the Board considered it to be a special case and would try to get the grant application reconsidered.</p>	
8.	<p><u>Your Local Issues</u></p> <p>The Chairman advised the meeting of the process of how local issues would be addressed, that the board were keen to try and address area issues that do not belong just to the town and parishes.</p> <p>a. Economy & Employment in Melksham</p> <p>Paul Johnson – (Knorr-Bremse) gave a verbal presentation as to why his company relocated to Melksham and how the town and region needed to evolve to encourage further business growth.</p> <p>Points made included:</p> <ul style="list-style-type: none"> • Access via the proposed A350 Bowerhill link Road is much needed by companies based on the Bowerhill 	

industrial estate.

- Better rail links are an essential if commerce and industry is to grow in and around Melksham.
- A better route strategy needs to be developed, if Melksham wants to grow as a centre for commerce and industry.

Decision

That Cllr John Brady will convey to the Cabinet of Wiltshire Council, that Melksham needs the proposed A350 Bowerhill link Road to be constructed.

CAM to follow up with Cllr Brady

b. King Street Lorry Park

Cllr verbal update for Cllr Jon Hubbard.

Points made included:

- A review is taking place which will look at alternative sites for HGV's, this survey should take around four months to carry out, with the report available in May 2010.
- Things are progressing to find a permanent, long term solution to this issue.

c. Wiltshire 2026 Consultation

Cllr verbal update for Cllr Rod Eaton.

Points made included:

- Over 200 responses have already been received, and the consultation has now been extended until January 2010.
- Residents can still have their say in how Melksham is developed in the future.
- Cllr Eaton has put together his own response which will be forwarded to Jim Sherry, (Wiltshire Council).

	<p>The Chairman thanked everyone for their updates.</p> <p>Any other urgent questions of public concern</p> <p>First Aid Stations – local GP’s are interested in running this service that would be located at surgeries across the town.</p> <p><u>Decision</u> That a letter would be sent to NHS Wiltshire requesting more information on this proposed service, this topic could then be discussed at a future meeting of the Board.</p> <p>Town Centre Improvements – that the temporary free one hour parking scheme is transferred from Church Street to the Bank Street, Lowbourne and Union Street car parks whilst the temporary one way system is in operation.</p> <p><u>Decision</u> That Cllr John Brady would follow this proposal up.</p> <p>Speed Limit Review – a review of speed limits on A and B class roads was now complete and the strategy for dissemination and implementation has been signed off by the Cabinet Member for Highways and Transport, Councillor Dick Tonge.</p> <p>Detailed results and background information would be sent on a CD to all Parish and Town Councils by late December / early January and this would be followed by an eight week period for comments to be returned. Attendees were requested to partake in the interactive ballot box session that would form part of the “Wiltshire Council’s Spending Priorities” presentation.</p>	<p>CAM to draft letter to NHS Wiltshire</p> <p>CAM to follow up with Cllr Brady</p>
9.	<p><u>Setting the Council’s Spending Priorities - results</u></p> <p>Lynn Gaskin gave the results of the meeting’s earlier vote on how the attendees viewed the Council’s spending priorities.</p> <p>Top 3</p> <ol style="list-style-type: none"> 1. Maintenance of existing roads. 2. Adult social care / Traffic management 3. Youth services <p>Bottom 3</p> <ol style="list-style-type: none"> 1. New road management and building. 2. Museums 	

	<p>3. Planning</p> <p>The Chairman thanked everyone for taking part.</p>	
10.	<p><u>Evaluation and Close</u></p> <p>The Chairman thanked everyone for attending and requested that evaluation forms were completed.</p>	
11.	<p><u>Future Meeting Dates</u></p> <p>Wednesday 3 February 2010 at Broughton Gifford village hall.</p> <p>Wednesday 24 March 2010 at the Rachel Fowler Centre, Melksham.</p>	

DRAFT



**Crime and Community Safety Briefing Paper
Melksham Community Area Board
3rd February 2010**

1. Neighbourhood Policing

Team profile:

Team Supervisor

Sergeant Mel Rolph

Town Centre Team

Beat Manager – PC Kevin Harmsworth

Patrol Officer – Sophie Dodd

PCSO – Debbie Huntley

PCSO – Helen Wilson

PCSO – Christopher Pugh

Rural North Team

Beat Manager – PC Barry Dalton

PCSO – Janet Gould

PCSO - Maggie Ledbury

Rural South Team

Beat Manager – PC Emily Thomas

PCSO Rose Baldock

Abstraction Rate Performance:

The Policing Pledge sets a target of a minimum of **80%** for the time spent by NPT staff on their respective areas. The performance figures for December 2009 are:

Team Sergeant:	84.1%
Community Beat Managers:	82.94%
PCSO's:	96.53%

Current Priorities:

Up-to-date details of the current news about Neighbourhood Policing Teams, including, profiles, priorities and forthcoming community consultation events can be found on our Wiltshire Police Website.

 Visit the new and improved website at: www.wiltshire.police.uk

Police Authority Representative:

Mr Angus Macpherson

Mr Macpherson can be contacted via Wiltshire Police Authority Tel. 01380 734022 or <http://www.wiltshire-pa.gov.uk/feedback.asp>

2. Christmas & New Year

Police patrols were again increased over the holiday period to deter violent crime and anti-social behaviour. More checks of Licensed Premises were made. Violent Crime was down on the previous year. Much of this success can be attributed to the support we receive from our dedicated Special Constables. Wiltshire Police is actively recruiting both Special Constables and Community Support Volunteers. Your Community Area needs you! Further information can be found as follows:

Special Constabulary

The Special Constabulary
Police Headquarters
London Road
Devizes
Wiltshire
SN10 2DN

Call: **0845 408 7000**

E-mail: hq.recruitment@wiltshire.pnn.police.uk

Police Support Volunteer

Call: **01225 794775**

E-mail: policesupportvolunteers@wiltshire.pnn.police.uk

3. Crime Performance

The latest crime performance figures are produced in the table below.

Overall crime is now **1.3% below** target and overall detections have **increased** to **30.2%**. As the Community Area has grown by 7 Parishes these latest results are very encouraging.

There has also been some success since the last meeting in dealing with the offenders responsible for the increase in dwelling burglaries. A 17-year old local youth has admitted 35 offences. Work is still progressing and more good news is anticipated. We should not however become complacent. My advice at the last Area Board regarding prevention and how the community can help is still very important:

- Report any suspicious activity to police as soon as possible.
- Always close and lock all windows and doors when you are not in the room, especially when leaving the house or in the garden. Double-check that doors and windows are locked at night before you go to bed.

Please do all that you can to stop thieves targeting your homes. Prevention is always better than cure! The '**Lock it or Lose it**' campaign offers good practical advice.

Table 1 – Reported Crime Figures Melksham Community Area 1st April 2009 – 10th January 2010

Crime Type	Target year to date	Actual Crime to date	No +/-	% +/-	% Current detected
Robbery	8	5	-3	-37.5	100
Violent Crime	274	212	-62	-22.6	53.3
Burglary Dwelling	38	109	+71	+186.9	39.4
Burglary Other	73	89	+16	+21.9	4.5
Theft from Motor Vehicles	87	77	-10	-11.5	20
Theft of Motor Vehicles	35	20	-15	-42.9	19.4
Theft & Handling	244	278	+34	+13.9	19.4
Fraud & Forgery	23	24	+1	+4.3	12.5
Criminal Damage	270	209	-61	-22.6	24.9
Drugs	25	32	+7	+28	100
Other Crime	9	14	+5	+55.6	57.1
Total Crime	1078	1064	-14	-1.3	30.2

David W Cullop
David W Cullop
Area Commander

14/01/10

NHS Update - January 2010

NHS Wiltshire strives to maintain services during severe weather conditions

NHS Wiltshire is assisting staff getting to and from their place of work across the county so that health and medical care can be provided during the period of extreme weather. The organisation has planned well for the current snow conditions and extra measures have been put in place to ensure that services are maintained.

New NHS stress helpline goes live

A new NHS helpline for people suffering from stress and anxiety is now available, aimed particularly at those whose worries about debt or job security may be affecting their mental health.

The NHS Stressline number is 01300 123 3000, and trained health advisors are available to talk to between 8am and 10pm. Calls are charged at the same rate as national calls to an 01 or 02 number.

The new service is part of a huge expansion in help for people in Wiltshire with common mental health problems such as anxiety and depression. The PCT has already invested £410,000 of extra funding in counsellors to work in GP surgeries and provide "talking therapy" to local people

New NHS dental services for Amesbury, Tidworth, Malmesbury and Wootton Bassett

A total of 13230 new patients will benefit when four new NHS dental practices open in January 2010. The practices, which will be in Amesbury, Tidworth, Malmesbury and Wootton Bassett, have been commissioned by NHS Wiltshire as part its £3.2 million investment in NHS dentistry for 2009/2010. All of the new practices will run by Whitecross Dental Care Ltd which is part of the Integrated Dental Holdings Group (IDH).

People wishing to register for NHS dental services at one of the four practices should send their full contact details including name, surname, full postal address, date of birth and contact telephone numbers including home and mobile to:

NHS Registrations Department
Integrated Dental House
Sunset Business Park
Manchester Road
Kearsley, Bolton BL4 8RH

Health & Wellbeing Fairs

NHS Wiltshire and Wiltshire Council are working together to deliver a series of Health & Wellbeing Fairs across the county, to highlight the particular health issues for each of the community areas. The Fairs will give local people an opportunity to speak to health and wellbeing professionals, take some basic health and fitness tests and learn about healthy lifestyles. This will be followed by a workshop that looks more closely at the health needs of the community in order for Area Boards, Partnerships and other local groups to identify priorities to help improve the health and well being of the community.

Please contact your local Community Area Manager for details of the event in your area.

jo.howes@wiltshire.nhs.uk

GP service in Wiltshire is above national average

Thousands of Wiltshire patients rate the service they receive at their GP surgery higher than the national average, according to figures released this week.

The county's practices bettered the national average in the GP Patient Access Survey with 94% of patients reporting overall satisfaction with the care they get from the GPs and their teams. The survey combines the first two quarters results of the 2009/10 GP Patient Survey between April and September 2009 and was conducted by Ipsos MORI.

Patients in Wiltshire were asked for their views on subjects ranging from the reception team and telephone access to their ability to see a nurse quickly and their satisfaction with out of hours services in the evenings and at weekends.

Hurry - time is running out to nominate for Wiltshire Health and Wellbeing Partnership Awards!

Following the highly successful inaugural event last year, nominations are now open for Wiltshire's Health and Wellbeing Partnership Awards.

The Awards celebrate the work of every individual, group, organisation and business involved in improving the health and wellbeing of our local communities. Nominations might be for healthy eating initiatives, physical exercise programmes being run in a village hall or at a workplace, or education programmes with young people about sensible drinking or the dangers of drug abuse. There is a huge range of public health activity in Wiltshire – you will know of many more projects that are happening locally – and we would like your help in recognising and rewarding them.

Nominating is easy. You can nominate your own work, or that of your own organisation – it's a simple process that will take you about half an hour. Or you can nominate someone else – if you send us their contact details and tell us why you are nominating them, we will follow it up.

To find out more and to nominate, visit

<http://www.wiltshire.gov.uk/council/2010healthandwellbeingawards.htm>

The deadlines for nominations are 15th January if you want to nominate another organisation or individual and 29th January if you want to nominate your own work. The Awards ceremony will be held on 10th March 2010 at Devizes Corn Exchange.

The next Board meeting will be held on **Tuesday 27 January 2009, in the Conference Room at Southgate House, Devizes**

Papers are published a week before the meeting on www.wiltshire.nhs.uk or on request from Maggie Goodman, NHS Wiltshire (tel: 01380 733827, email:

maggie.goodman@wiltshire.nhs.uk)

For further information or copies of documents referred to above, please contact Jo Howes, Community Engagement Manager, 01380 733929 or jo.howes@wiltshire.nhs.uk

Agenda Item No.7

Report to	Melksham Area Board
Date of Meeting	3rd February 2010
Title of Report	Community Area Grants
Purpose of Report	
<p>To ask Councillors to consider 8 applications seeking 2009/10 Community Area Grant Funding:</p> <ol style="list-style-type: none"> Shaw and Whitley Pre School have applied for a grant of £4000 towards the cost of creating an outside classroom/ play area and wildlife conservation area. The recommendation is to reconsider this application once planning permission has been received. Melksham Without Parish Council have applied for a grant of £1190 for the purchase of a speed indication device. The recommendation is not to award the funding as access to such equipment is available via the Community Speedwatch Scheme. Melksham Town Council have applied for a grant of £974 to improve the street scene of Melksham High Street by erecting window graphic in empty shops in the town centre . The recommendation is not to award the funding as no match funding has been provided. Melksham Town Council have applied for a grant of £3000 towards the costs of the Melksham Food and Drink Festival. The recommendation is to award £1000. Melksham Town Council have applied for a grant of £1000 towards the costs of a Play Day. The recommendation is to award £800. Melksham Town Council have applied for a grant of £980 for improvements to signage in Melksham shopping centre and car parks. The recommendation is to award the funding. Seend Play Group have applied for a grant of £5000 towards the refurbishment of The Lye Field Playground which Seend Playgroup uses. The recommendation is that the application should be postponed until the group has liaised with the Council's play development advisor regarding the type of equipment to be purchased. InfoZone the Homework Club have applied for a grant of £2889 towards salary costs. The recommendation is to consider the application for funding. 	

1. **Background**

- 1.1 A single and simple application process was accepted by the Implementation Executive on 13th May 2009 for use during 2009/10. Appendix 1 contains the Community Area Grants Pack, which has been developed and includes details of the grants process and criteria.
- 1.2 Area Boards have authority to approve Area Grants under powers delegated to the Area Boards by the Leader of the Council (13th May 2009). Under the terms of that delegation Area Boards must operate within the policies set by the Leader and /or the Council. The Council has adopted an Area Grants policy, with funding criteria, to which the Area Boards must adhere.
- 1.3 In accordance with the Scheme of Delegation, any recommendation of an Area Board that was contrary to the funding criteria would need the approval of the Leader, the appropriate Cabinet Member or the Cabinet.

Background documents used in the preparation of this Report	<ul style="list-style-type: none"> • Community Area Grant Application Pack 2009/10 • Melksham Area Community Strategy (2004-2012)
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2. **Main Considerations**

- 2.1. Councillors will need to be satisfied that grants awarded in the 2009/10 year are made to projects that can realistically proceed before 31st March 2010.
- 2.2. There will be two further rounds of funding during 2009/10. The first is contained in this report the remaining will take place on 31st March 2010 should any funding be remaining.

3. **Environmental & Community Implications**

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and well-being in the community Area, the extent and specifics of which will be dependent upon the individual project.

4. **Financial Implications**

- 4.1. Awards must fall within the Area Boards budget allocated to the Melksham Area Board.
- 4.2. If all grants are awarded then the Melksham Area Board will have a balance of - £2,924.
- 4.3. If grants are awarded according to the recommendations then the Melksham Area

Board will have a balance of £10,440.

5. Legal Implications

5.1. There are no specific Legal implications related to this report.

6. HR Implications

6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

7.1 Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

7.2 Implications relating to individual grant applications are outlined within section 8 – “Officer recommendation”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	Shaw and Whitley Pre School	Creating an outside classroom / play area and wildlife conservation area.	£4000

8.1.1 Application meets grant criteria 2009/10. Planning permission has not yet been sought. The recommendation is to reconsider this application once the group have the necessary permissions.

8.1.2 Application does not demonstrate a link to the Community Plan (Melksham Area Community Strategy).

8.1.3 Application demonstrates a link to various Wiltshire Council priorities including improving local biodiversity, encouraging healthy lifestyles and improving the area through intergenerational activities.

8.1.4 The applicant is a non-profit community organisation.

8.1.5 The overall project is to create an outside classroom/ playarea and wildlife conservation area. This would allow the young children that use the play school to play outside in a safe environment.

8.1.6 No equality and inclusion issues will be addressed by the project.

8.1.7 If the area board does not grant funding the project will not go ahead until alternative funding is found.

Ref	Applicant	Project proposal	Funding requested
8.2	Melksham Without Parish Council	Provision of a Speed Indication Devices (SID)	£1,125

8.2.1 Application meets grant criteria 2009/10. The Council has set up a Community Speedwatch scheme to provide SIDs for use on sites within parishes where excessive speed has been identified. Equipment can be accessed through this scheme.

8.2.2 Application demonstrates a link to the Community Plan (Melksham Area Community Strategy) in working towards improved road safety.

8.2.3 Application meets Wiltshire Council priorities in terms of increasing the number of local people who feel safe in their community and reducing deaths through accidents.

8.2.4 The applicant is a parish council.

8.2.5 A reduction in traffic speed in will benefit a significant proportion of the parishioners of the village.

8.2.6 No Equality and Inclusion issues will be addressed by the project

8.2.7 If the area board does not grant funding the project the parish council can have shared access to SIDs via the Wiltshire-wide Community Speed Watch scheme.

Ref	Applicant	Project proposal	Funding requested
8.3	Melksham Town Council	To improve the street scene of Melksham High Street by erecting window graphic in empty shops in the town centre.	£974

8.3.1 The grant criteria 2009/10 state that applications from Town and Parish Councils will not normally receive more funding than that contributed by that Town or Parish

Council, since they are able to raise funds through the precept. As no match funding is provided the recommendation is that the board do not award funding for this project.

- 8.3.2 This initiative fits in with themes in the Melksham Area Community Strategy, specifically “to generate a number of innovative, viable and effective design ideas that will assist the improve of the centre streetscape, and the creation of a street environment that is more pleasant, safe and accessible for pedestrians.” An intended outcome for the strategy was to create a situation where Melksham town centre is pro-actively marketed as a growing promising location for shopping and business use, this initiative will assist in promoting this outcome.
- 8.3.3 There are no clear links to the Wiltshire Council priorities listed, although the project is in line with the Action for Wiltshire programme to mitigate the effects of the recession in Wiltshire.
- 8.3.4 The applicant is a town council.
- 8.3.5 The application of window graphics (WG) will smarten the appearance of the High Street making the most of the unsightly units, the appearance of the High Street will change whilst also making these units safe & reducing vandalism. It will attract more business & bring more employment to the High Street. WG will support local business, they are adverts on the High Street, and without undermining existing business rates the empty units can be used to support existing business by creating complimentary media and supporting a shop local campaign. We will use the WG to support local events and initiatives.
- 8.3.6 No Equality and Inclusion issues will be addressed by the project
- 8.3.7 If the area board does not grant funding the project will be delayed until alternative funding is secured.

Ref	Applicant	Project proposal	Funding requested
8.4	Melksham Town Council	Towards the costs of the Melksham Food and Drink Festival.	£3000

- 8.4.1 The grant criteria 2009/10 state that Applications from Town and Parish Councils will not normally receive more funding than that contributed by that Town or Parish Council, since they are able to raise funds through the precept. As £1000 match funding is provided by the Town Council, the recommendation is that the board award £1000 towards this project.

8.4.2 Application demonstrates a link to the Community Plan (Melksham Area Community Strategy) which states that other towns across the UK appear to have improved their economic standing through specialist festivals or events that bring people to the town. Supporting and developing events such as this, and launching new ones (like the 2004 Spring Festival), and making them more visible to a wider market, would increase visitor numbers to the town.

8.4.3 Application meets Wiltshire Council priorities in terms of encouraging people to make lifestyle changes that will have a positive impact on the health of both.

8.4.4 The applicant is a town council.

8.4.5 The aims of the Melksham Food & Drink Festival are to encourage integration of different cultures and sections of the community using food as the common theme, help the local economy by promoting the production of local food and drink products and promoting local business. As part of the festival the town council intend to hold a wide variety of activities with a number of different local organisations within the Melksham Community Area including cookery demonstrations, a tea dance, a poetry evening, food science demo, food allergy information evening, quizzes, recipe competition and many others.

8.4.6 Equality and Inclusion that will be addressed by the project: none

8.4.7 If the area board does not grant funding the event will be significantly smaller and have less impact on the people of Melksham

Ref	Applicant	Project proposal	Funding requested
8.5	Melksham Town Council	Towards the costs of a Play Day.	£1000

8.5.1 The grant criteria 2009/10 state that Applications from Town and Parish Councils will not normally receive more funding than that contributed by that Town or Parish Council, since they are able to raise funds through the precept. As £800 match funding is provided by the Town Council, the recommendation is that the board award £800 towards this project.

8.5.4 Application demonstrates a link to the Community Plan (Melksham Area Community Strategy) which states one of the objectives to be increasing local awareness of opportunities that are available to young people, through improved publicity and networking between groups and agencies, so young people can make better-informed decisions. The playday does this by working with a variety of agencies and organisations that work with children & young people. The playday

will give children & young people the opportunity to try out new things, play and have fun.

8.5.3 Application meets Wiltshire Council priorities in terms of encouraging people to make lifestyle changes that will have a positive impact on the health of both themselves and their family, improve young people's participation in positive activities, and reduce perceptions of antisocial behaviour.

8.5.5 The applicant is a town council.

8.5.6 Playday will provide a day of activities and fun for children of all ages and will include such things as Frisbee games, archery, climbing wall, art based activities as well as fun activities like bouncy castles and train rides in the King George V Park. An estimated 500 children & young people will attend. The event is completely free making it accessible to all, the town council feel this important in the current economic climate, especially as Melksham North - north east and south west wards are ranked 10th & 11th on the Index of Multiple Deprivation. Playday will encourage children to become more active and consider becoming involved in activities they may not previously thought about.

8.5.5 Equality and Inclusion that will be addressed by the project: none

8.5.6 If the area board does not grant funding the event will be significantly smaller and have less impact on the children and young people of Melksham

Ref	Applicant	Project proposal	Funding requested
8.6	Melksham Town Council	Improvements to signage in Melksham shopping centre and car parks	£980

8.6.1 Application meets grant criteria 2009/10. The recommendation is that the board award funding of £980.

8.6.2 Application demonstrate a direct link to the current Community Plan (Melksham Area Community Strategy), that identified that more attention needed to be paid to street furniture and enhancement of the Town Centre. Replacing the out of date unsightly signage at Avon Place with new and up to date signs and putting in new notice boards will not only do this but will make the Town Centre more attractive for residents to shop in, so increasing much needed footfall and trade for local businesses.

8.6.3 There are no clear links to the Wiltshire Council priorities listed, although the project

is in line with the Action for Wiltshire programme to mitigate the effects of the recession in Wiltshire.

8.6.4 The applicant is a town council.

8.6.5 The funding will be used for replacing signage at Avon Place Shopping Centre and putting up new additional signage and erecting a lockable, exterior cabinet that will house local business maps in the main town centre car park. These simple improvements will support and attract more business and bring more employment to the High Street, the improvements will impact positively on bringing more footfall back to the Town Centre. Melksham has been fortunate to have a map designed by 2 local residents that identify all shops in Melksham we would like to erect a lockable exterior notice boards in the Church Street car park that would then house this map.. Melksham is very fortunate to have a variety of unique individual traders who in this economic climate are struggling. The Town Centre will become more marketable as a growing, promising location for shopping and business users.

8.6.6 Equality and Inclusion that will be addressed by the project: none

8.6.7 If the area board does not grant funding the project will be delayed until alternative funding is secured.

Ref	Applicant	Project proposal	Funding requested
8.7	Seend Play Group	Towards the refurbishment of The Lye Field Playground	£5000

8.7.1 Application meets grant criteria 2009/10. The recommendation is that the group meet with the play development officer at the Council to discuss their plans for the refurbishment of the playground and return to the board at a later date for reconsideration of the application. This is because the officer has reservations about the choice of equipment made by the group.

8.7.2 Application does not demonstrate a direct link to the Community Plan (Melksham Area Community Strategy).

8.7.3 Application will impact on Wiltshire Council priorities including encouraging people to make healthy lifestyle choices.

8.7.4 The applicant is a non profit community group.

8.7.5 The playfield is used by the village and the parish's pre-school and school children. It is the Pre-school children who will benefit most from this refit. As rural play areas are vital to the community the group feel this refit could benefit the parish as a

whole, encouraging integration as it draws families together and knits the community in a very beneficial way to both children and potentially isolated parents who have no common ground to make new contacts. Currently a lot of parents travel outside the parish (by car) to other well equipped playgrounds which is causing excess car use and taking the chance to meet other villagers away.

8.7.6 Equality and Inclusion that will be addressed by the project: none

8.7.7 If the area board does not grant funding the group will have to seek funding from alternative sources in order to proceed with the project.

8.8	InfoZone the Homework Club.	Grant of towards salary costs	£2889
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8.8.1 The grant criteria 2009/10 state that running costs which include salaries are not normally funded. However, Councillors may decide to override the criteria if they feel the project had significant 'community benefit'. The recommendation is to consider the application for funding.

8.8.2 Application demonstrates a link to the Community Plan (Melksham Area Community Strategy) which states it aims to provide more social and leisure events and facilities for young people, in particular teenagers

8.8.3 Application meets Wiltshire Council priorities in terms of improve young people's participation in positive activities, reduce perceptions of antisocial behaviour and increase the number of people who feel safe in their community.

8.8.4 The applicant is a community group.

8.8.5 insert

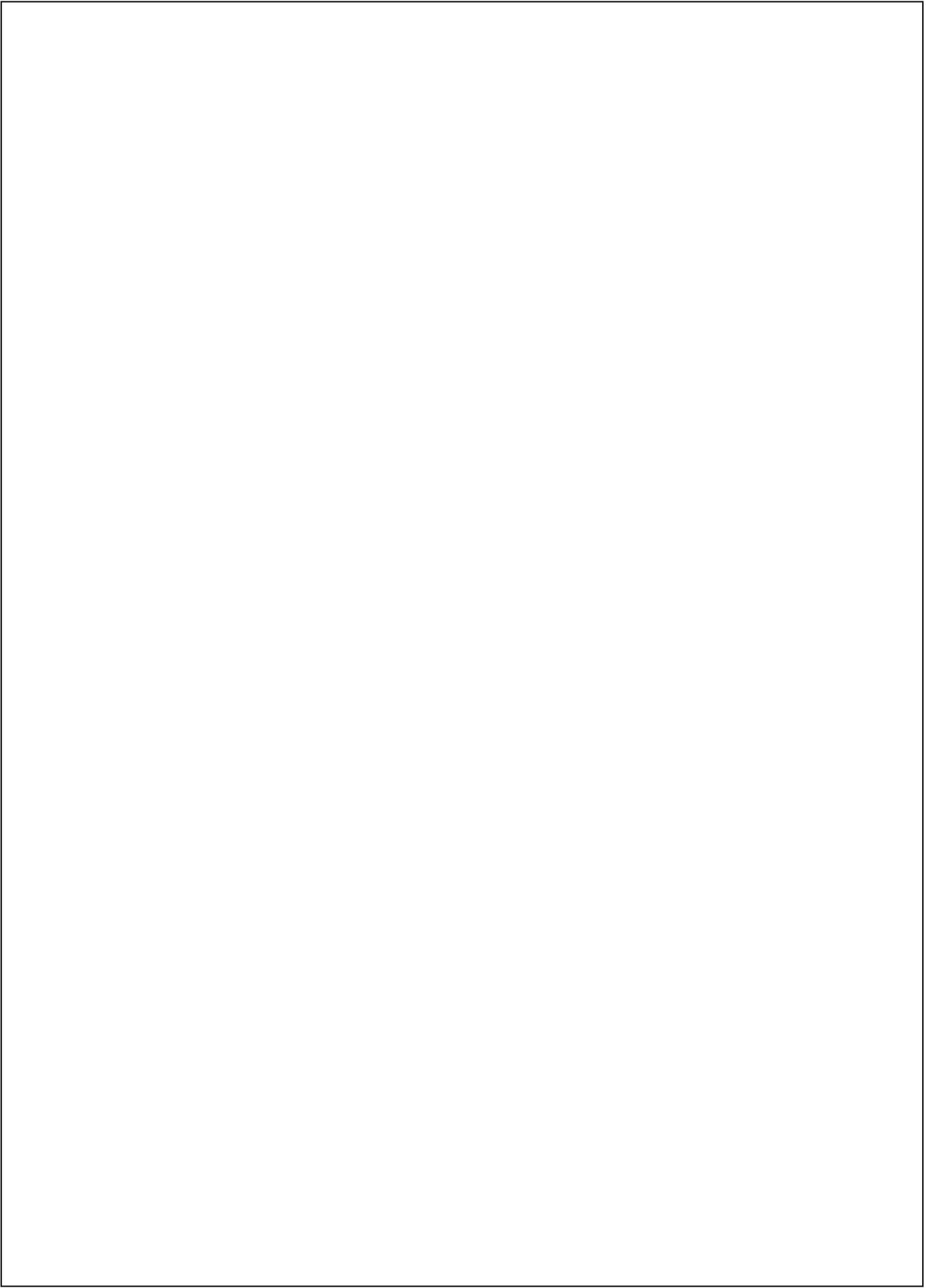
8.8.6 Equality and Inclusion that will be addressed by the project: insert

8.8.7 If the area board does not grant funding the parish council will have to seek funding from alternative sources.

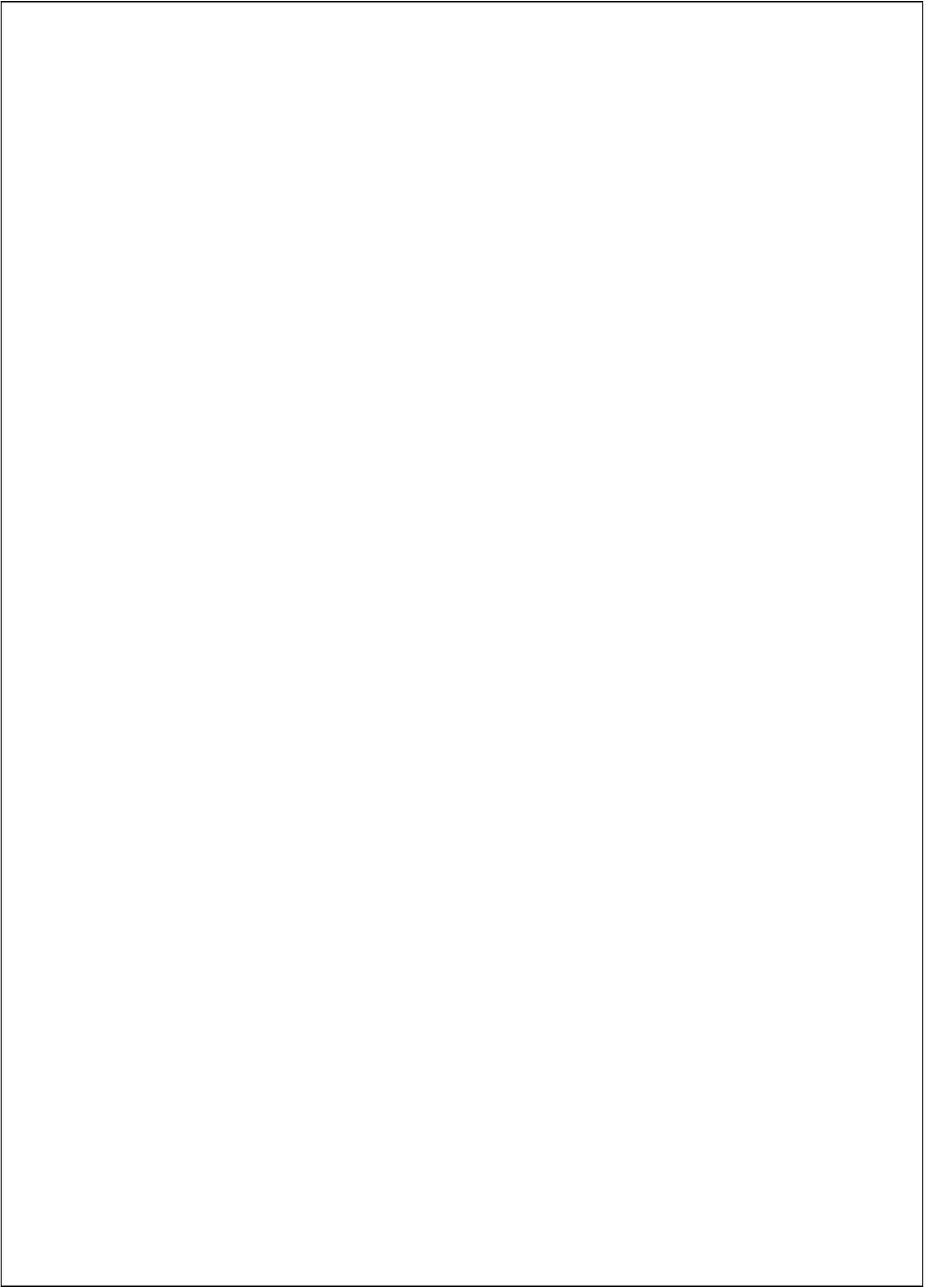
Appendices:	<p>Appendix 1 Community Area Grant Criteria Appendix 2 Grant application –Shaw & Whitley Pre School Appendix 3: Grant application – Melksham Without Parish Council Appendix 4: Grant application – Melksham Town Council Appendix 5: Grant application – Melksham Town Council Appendix 6: Grant application – Melksham Town Council Appendix 7: Grant application – Melksham Town Council Appendix 8: Grant application – Seend Play Group Appendix 9: Grant application – Infozone the homework club</p>
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Report Author	Abbi Gutierrez, Melksham Community Area Manager Tel: 01225 718443, E-mail abbi.gutierrez@gmail.com

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A

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	Shaw & Whitley Pre School		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input checked="" type="checkbox"/> Parish/Town Council <input type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Melksham		
In which Parish does your project take place?	Melksham Without		
What is your project?	Creating an outside classroom/ playarea and wildlife conervation area		
Where will your project take place?	Shaw & Whitley Village Hall		
When will your project take place?	ASAP		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) <small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small> To enhance the community groups that use the hall (preschool 40+ children 2 - 4 years) Local users also benefit, these include OAPs, Friendship Club, Art Club and wider general public of Shaw & Whitley. To improve appearance and security of land around village hall. To promote further use of a community facility To benefit local toddler groups, nurseries and childminders			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

Ongoing fundraising specific to outside area. Volunteer help from users (create a working party rota)

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

See attached sheets

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service you hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input checked="" type="checkbox"/>
Increase number of local people involved in regular volunteering	<input checked="" type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input checked="" type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input checked="" type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input checked="" type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input checked="" type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input checked="" type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input checked="" type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending:	Month: August	Year: 2009
Total Income:	£47,281.34	
Minus Total Expenditure:	£43,080.09	
Surplus/Deficit for year:	£4,201.25	
Reserves held:	£13,617.98	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Installation of double doors	£1,350	Southern Electric	C	£1,000
Staging area and steps	£600	Shaw & Whitley match	C	£1,000
Build lean to canopy	£930	Grant bid	P	£4,000
Supply and build shed	£460	Grant match	P	£4,000
Skip hire	£175			£
Construct patio	£2,310			£
To clear area under tree	£600			£
Construct new fence	£2,570			£
Play equip, plants & chippings	£1,000			£
& legal costs	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£9,995	TOTAL PROJECT INCOME		£10,000

Total Project Income B	£11,000
Total Project Expenditure A	£10,995
Project Shortfall A - B	£
Award sought from Wiltshire Council Area Board	£4,000
Is your organisation able to claim VAT?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male	Female
People Under 25 years	Male	Female
Disabled People	Male	Female
Black & Minority Ethnic people	Male	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 23/10/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	MELKSHAM WITHOUT PARISH COUNCIL FOR JOINT PARISHES		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input type="checkbox"/>	Parish/Town Council <input checked="" type="checkbox"/>	Other <input type="checkbox"/>
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	THE WHOLE COMMUNITY AREA		
In which Parish does your project take place?	ALL PARISHES IN THE COMMUNITY		
What is your project?	TO PURCHASE ANOTHER SET OF 20- 70 MPH FLASHING SPEED SIGNS FOR USE BY THE POLICE IN ALL THE COMMUNITY PARISHES See letter		
Where will your project take place?	MELKSHAM COMMUNITY AREA		
When will your project take place?	AS SOON AS SIGNS CAN BE PURCHASED		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups)			
<p><small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small></p> <p>Speeding within village communities is a serious problem as it puts everyone at risk. The Flashing Signs are versatile and have been proved to slow down traffic speeds and are effective when they are implemented in a particular area for short periods of time . Drivers sometimes drive too fast without realising it and the signs make them immediately aware that they are breaking the law. The 20-70 mph Roundel Display gives versatility to flash "Slow Down" as well as the speed of the vehicle so the signs could be used in high risk areas, such as outside schools or residential homes.</p> <p>The whole Community Area will benefit people from every age and gender. The signs can be moved around to address any specific speeding problem within the communities.</p>			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

If the Melksham Area Board provides the Initial Capital Outlay to purchase the signs, Melksham Police, who have the necessary expertise will then be able to hold and maintain them. They are operable either using a post mounted battery box or using an internal mains transformer. The Capital Cost Outlay is the main expense.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

Purchase of the signs are actively supported by: Melksham Without Parish Council
 Atworth Parish Council
 Broughton Gifford Parish Council
 Bulkington Parish Council
 Seend Parish Council

SEE ATTACHED LETTERS

The parishes of Keevil, Steeple Ashton West Ashton and Bratton put in an earlier application for a SID and so are not applying now. (Melksham Town has indicated support subject to support from the Area Board) All the parishes will benefit from the Police being better equipped as equipment will be pooled and shared. At present there is not enough equipment to meet demand.

The Parishes will work with the Police and the Community Safety Partnership to inform where there is a speeding problem and to let the Police know of any feedback. The Scheme will be monitored by comparing data prior to use of the Signs, during the period when they are in situ and then after the event.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input checked="" type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input checked="" type="checkbox"/>
Reduce deaths through accidents	<input checked="" type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input checked="" type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: N/A Joint Parishes application	Month:	Year:
Total Income:	£	
Minus Total Expenditure:	£	
Surplus/Deficit for year:	£	
Reserves held:	£	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
20-70 mph Roundel Display -1 set	£2,380	Parish Council funds		£1,190
	£	Parishes donation to be split		£
	£	between applicant parishes		£
	£	on pro rata basis per population		£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£2,380	TOTAL PROJECT INCOME		£1,190

Total Project Income B	£1,190
Total Project Expenditure A	£2,380
Project Shortfall A - B	£1,190
Award sought from Wiltshire Council Area Board	£1,190
Is your organisation able to claim VAT?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years Male 1 Female 7

People Under 25 years Male Female

Disabled People Male Female

Black & Minority Ethnic people Male Female

8 – Supporting Information – Please enclose the following documentation

- Enclosed (please tick)**
- Latest inspected/audited accounts or Annual Report
 - Income & expenditure budget for current financial year
 - Project budget (if applicable)
 - Terms of Reference/Constitution/Group Rules

For new groups, only the group’s terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 10/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	MELKSHAM TOWN COUNCIL		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input type="checkbox"/> Parish/Town Council <input checked="" type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	MELKSHAM		
In which Parish does your project take place?	MELKSHAM TOWN		
What is your project?	WINDOW GRAPHICS FOR EMPTY SHOPS IN MELKSHAM TOWN CENTRE		
Where will your project take place?	MELKSHAM		
When will your project take place?	When funding permits		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> 27 & 30 NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES) The funding, if received will be used to dress empty shop windows in Melksham with bright, colourful and innovative window graphics. They are an easy solution to transform empty retail units in the centre of the Town. The application of window graphics (WG) will smarten the appearance of the High Street making the most of the unsightly units, the appearance of the High Street will change whilst also making these units safe & reducing vandalism. It will attract more business & bring more employment to the High Street. WG will support local business, they are adverts on the High Street, and without undermining existing business rates the empty units can be used to support existing business by creating complimentary media and supporting a shop local campaign. We will use the WG to support local events and initiatives. This initiative very much fits in with themes in the Melksham Area Community Strategy, specifically “to generate a number of innovative, viable and effective design ideas that will assist the improve of the centre streetscape, and the creation of a street environment that is more pleasant, safe and accessible for pedestrians.” An intended outcome for the strategy was to create a situation where Melksham town centre is pro-actively marketed as a growing promising location for shopping and business use, this initiative will assist in promoting this outcome.			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

This is a one off project, the Town Council will be responsible for any ongoing maintenance costs.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

The pictures to be used will be designed/photographed/written by local residents as a local competition supporting both the local artistic & business communities. The story of how the town dresses its shops, uses a local design and attracts more footfalls back to the High Street is a powerful one in these times. When the Melksham Community Area plan was written a SWOT analysis was carried out on the Town Centre, some of the weaknesses included: a bad first impression and ugly modern shops in the centre. Although this will not improve an ugly modern shop it will however improve the bad first impressions, instead of empty shops looking unkempt they will look clean and visually attractive, which can then detract from the ugly modern shops that are empty. The Broken Windows theory suggests that vacant units and spaces are more prone to vandalism and this can trigger a downward spiral in any area or community, Taking simple measures such as installing window graphics helps to keep the area looking vibrant and friendly and so can help with regeneration.

We will know that it is making a difference by introducing measures to evaluate the success such as questionnaires that incorporate footfall and satisfaction reviews with local traders and verbal feedback from residents.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input checked="" type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input checked="" type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending:	Month:	Year:
Total Income:	£	
Minus Total Expenditure:	£	
Surplus/Deficit for year:	£	
Reserves held:	£	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Window Graphics	£974			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£974	TOTAL PROJECT INCOME		£

Total Project Income B	£974
Total Project Expenditure A	£
Project Shortfall A - B	£
Award sought from Wiltshire Council Area Board	£
Is your organisation able to claim VAT?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male	Female
People Under 25 years	Male	Female
Disabled People	Male	Female
Black & Minority Ethnic people	Male	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group’s terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 09/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	MELKSHAM TOWN COUNCIL		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input type="checkbox"/> Parish/Town Council <input checked="" type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	MELKSHAM		
In which Parish does your project take place?	MELKSHAM TOWN		
What is your project?	MELKSHAM FOOD & DRINK FESTIVAL		
Where will your project take place?	MELKSHAM		
When will your project take place?	JUNE - 4 TH JULY 2010		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> 2.6) page 28 NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES) The aims of the Melksham Food & Drink Festival are to encourage integration of different cultures and sections of the community using food as the common theme, help the local economy by promoting the production of local food and drink products and promoting local business. The Community Plan for Melksham Area identifies the need for festivals and events to attract more visitors to the area, the festival will do so much more than this. The 1st MF&DF was held in May 2009, it was estimated that in the region of 1200 people attended various events during the festival. We are organising the 2nd festival in 2010. As part of the festival we intend to hold a wide variety of activities with a number of different local organisations within the Melksham Community Area including cookery demonstrations, a tea dance, a poetry evening, food science demo, food allergy information evening, quizzes, recipe competition and many others. We would like to organise transport to bring the participants to the events to ensure that all members of the community have the opportunity access the activities. The planned activities of the food festival very much echo the targets of the Local Agreement for Wiltshire, building resilient communities, working with schools, giving young people opportunities to take part in a number of activities, creating stronger and more inclusive communities by providing a variety of cultural activities aimed at all members of our community and promoting health and wellbeing.			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

It is the aim of the sub group that the festival will become completely self funding in future years by continuing to seek sponsorship both financial and in kind and to increase the amount of activities that can be charged for and funding from these activities will support future community events.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

The subcommittee who are steering the festival is made up of representatives from the Town Council, voluntary sector, schools, Selwood Housing Association and local businesses. A number of voluntary organisations will be involved including the West Wilts Interfaith Group, youth groups, uniformed groups, groups that support older people and people with disabilities. At last year's festival 200 year 7 pupils from the George Ward School participated in a healthy eating event, this year we will be working with year 6 pupils from the primary schools in the area, especially those involved with the Healthy Schools Plus programme. We will also be engaging with pre-school children and their families via Children's Centres within the Melksham Community Area. The activities within the festival will raise awareness of a number of issues including the value of shopping locally and the impact this has on reducing food mileage as well as how this encourages a stronger local economy. The activities are aimed at all members of the community and are designed to be totally inclusive. This economic climate has affected all members of the community, as Melksham North - north east and south west wards are ranked 10th & 11th on the Index of Multiple Deprivation, we feel that it is even more important to support the community by involving them in activities that focus specifically on healthy, low cost, and easy to prepare meals with the emphasis on shopping locally and seasonally.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input checked="" type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input checked="" type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input checked="" type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: 09	Month: MAY	Year: 2009
Total Income:	£10,602.29	
Minus Total Expenditure:	£9551.34	
Surplus/Deficit for year:	£1050.95	
Reserves held:	£1050.95	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Hall Hire	£800	Melksham Town Council	c	£1,000
Leaflets/Banners/Posters/Website	£3,750	Sponsorship	p	£1,520
Workshop expenses	£600	Raffle	p	£100
Transport	£600	Participants fees	p	£400
Video Links	£850	Activities	p	£200
Licenses & Tickets	£400	Food Festival Surplus	c	£1,050
First aid cover	£100			£
Equipment Hire	£200			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£7,300	TOTAL PROJECT INCOME		£4,270

Total Project Income B	£4,270
Total Project Expenditure A	£7,300
Project Shortfall A - B	£3,030
Award sought from Wiltshire Council Area Board	£3000
Is your organisation able to claim VAT?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male 3	Female 2
People Under 25 years	Male 1	Female
Disabled People	Male	Female
Black & Minority Ethnic people	Male 1	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 09/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	Melksham Town Council		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input type="checkbox"/> Parish/Town Council <input checked="" type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Melksham		
In which Parish does your project take place?	Melksham Town		
What is your project?	Melksham Play Day		
Where will your project take place?	King George V Park Melksham		
When will your project take place?	4 th August 2010		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> Young People pg 50 - 52 NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) <small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small> Playday will provide a day of activities and fun for children of all ages and will include such things as Frisbee games, archery, climbing wall, art based activities as well as fun activities like bouncy castles and train rides in the King George V Park. Based on this year's playday we estimate that 500 children & young people will attend. The event is completely free making it accessible to all, we feel this important in the current economic climate, especially as Melksham North - north east and south west wards are ranked 10th & 11th on the Index of Multiple Deprivation. Early in 2009 we carried out a consultation exercise with over 300 children aged between 9 & 12, as part of this they were asked what activities they participated in, the most popular activities were sedentary ones that involved 70% of them watching tv and playing computer games. Playday will encourage them to become more active and consider becoming involved in activities they may not previously thought about. One of the objectives identified in the Community Plan for Melksham Area was to increase local awareness of opportunities that are available to young people, through improved publicity and networking between groups and agencies, so young people can make better-informed decisions, the playday does this by working with a variety of agencies and organisations that work with children & young people. The playday will give children & Young people the opportunity to try out new things, play and have fun.			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

The playday attracted some sponsorship this year and it is hoped that it will do so again, the Town Council will contribute funding towards the event and it is hoped that in future years partners will see the benefit of the event and will contribute activities towards it. Funding applications from other agencies and organisations will also continue.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

Local businesses, the 2 Children’s Centres, activity providers, the Blue Pool, the Christie Miller and any voluntary, statutory & commercial organisations that work with children & Young people will be asked to contribute towards the project by providing an activity that will positively engage children and young people of all ages. This will be a perfect opportunity for these organisations to show case what they do & actively recruit new members We will take the opportunity to consult with attendees and their parents/carers regarding the day, future events & activities. All activity providers will be asked for feedback on the day and afterwards to see if they have had an increase in membership. The planned playday very much echoes all the 'planned purpose' of Wiltshire Councils Play Strategy but especially the need to 'provide challenging play opportunities & ensure that play opportunities are accessible to young people and enable them to contribute their opinions in relation to play opportunities'. This event will help to raise the issue of the importance of play, children need to play, it is part of their world that helps to develop their imagination, communication and understanding, today many children are denied play experiences, often because of busy structured lives, play is often squeezed out and replaced by watching TV and playing computer games and this was reflected very much in the consultation that we carried out earlier this year.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input checked="" type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input checked="" type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: 09	Month: August	Year: 2009
Total Income:	£1770	
Minus Total Expenditure:	£1770	
Surplus/Deficit for year:	£0	
Reserves held:	£0	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Alternative activities	£250	Melksham Town Council	c	£800
Climbing Wall	£700	In kind sponsorship	p	£300
Face painter	£100			£
Tables/chairs/gazebos	£100			£
Art activity	£300			£
Train and roundabout	£400			£
Publicity	£200			£
Wrist bands	£50			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£2100	TOTAL PROJECT INCOME		£1,100

Total Project Income B	£1,100
Total Project Expenditure A	£2,100
Project Shortfall A - B	£1,000
Award sought from Wiltshire Council Area Board	£1,000
Is your organisation able to claim VAT?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male	Female
People Under 25 years	Male	Female
Disabled People	Male	Female
Black & Minority Ethnic people	Male	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date: 09/12/2009

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	MELKSHAM TOWN COUNCIL		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input type="checkbox"/> Parish/Town Council <input checked="" type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	MELKSHAM		
In which Parish does your project take place?	MELKSHAM TOWN		
What is your project?	IMPROVEMENTS TO SIGNAGE IN MELSKAM SHOPPING CENTRE AND CARPARKS		
Where will your project take place?	MELKSHAM		
When will your project take place?	As soon as funding permits		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> 27 & 30 NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) <small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small> The funding will be used for replacing signage at Avon Place Shopping Centre & putting up new additional signage and erecting a lockable, exterior cabinet that will house our local business maps in the main Town Centre Car park. These simple improvements will support and attract more business & bring more employment to the High Street, the improvements will impact positively on bringing more footfall back to the Town Centre. Melksham has been fortunate to have a map designed by 2 local residents that identify all shops in Melksham we would like to erect a lockable exterior notice boards in the Church Street car park that would then house this map. The Melksham Area Community Strategy identified that more attention needed to be paid to street furniture and enhancement of the Town Centre, replacing the out of date unsightly signage at Avon Place with new and up to date signs and putting in new notice boards will not only do this but will make the Town Centre more attractive for residents to shop in, so increasing much needed footfall and trade for our local businesses. Melksham is very fortunate to have a variety of unique individual traders who in this economic climate are struggling. The Town Centre will become more marketable as a growing, promising location for shopping and business users.			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

This is a one off project, the Town Council will be responsible for any ongoing maintenance costs.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

All local residents, visitors and businesses will benefit from this award if granted; it will assist the improvement of the town centre streetscape, and the creation of a street environment that is more pleasant for pedestrians. We will know that it is making a difference by introducing measures to evaluate the success such as questionnaires that incorporate footfall and satisfaction reviews with local traders and verbal feedback from residents.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input checked="" type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input checked="" type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending:	Month:	Year:
Total Income:	£	
Minus Total Expenditure:	£	
Surplus/Deficit for year:	£	
Reserves held:	£	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Avon Place Signaage	£1,440	Melksham Town Council	c	£1,440
Lockable Exterior Cabinet	£980			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£	TOTAL PROJECT INCOME		£

Total Project Income B	£1,440
Total Project Expenditure A	£2,420
Project Shortfall A - B	£1,440
Award sought from Wiltshire Council Area Board	£980
Is your organisation able to claim VAT?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male	Female
People Under 25 years	Male	Female
Disabled People	Male	Female
Black & Minority Ethnic people	Male	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group’s terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 09/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	Seend Playgroup (pres-school)		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input checked="" type="checkbox"/> Parish/Town Council <input type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Melksham Area Board		
In which Parish does your project take place?	Seend		
What is your project?	To refurbish The Lye Filed Playground which Seend Playgroup uses. We are seeking funding for the pre-school age area.		
Where will your project take place?	Lye Field Seend		
When will your project take place?	Jan -March 2010		
Does your project demonstrate a direct link to the Community Plan for the area?	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>		
If YES, please provide a reference/page no.			
Please confirm your project will be completed by 31st March 2010	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) <small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small>			
<p>The playfield is used by the village and the parish's pre-school and school children. It is the Pre-school children who will benefit most from this refit. We are a charity and so although we have money to spend on this prject it will wipe out our reserves. It is hoped that the Lye Filed Committee will then seek further funding for the other half of the play area for the older children. The school has approximatly 120 children and the pre-school and toddler group a further 40. The parish covers Poulshot and Bulkington, the former having no playground at all and the latter having a very small amount of equipement in a large field. As rural play areas are vital to the community we feel this refit could benefit the parish as a whole, encouraging integration as it draws families together and knits the community in a very benficial way to both children and potentially isolated parents who have no common ground to make new contacts. Curently a lot of parents travel outside the parish (by car) to other well equipped playgrounds which is causing excess car use and taking the chance to meet other villagers away. A lot of the children in the Playgroup will feed into Seend or Keevil school and hving a great playground will allow them to meet up regularly. The feed from this will be more social events being planned and supported locally, the village shop and pub may benefit and children taking more frequent exercise, will benefit everyone.</p>			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

Although we are providing funding of the equipment, the Lye Field Committee have a dedicated maintenance team and funds are there to support any works needed after that 10 year warranty from the provider has expired. As we are all asked to consider our environmental impact we will reuse as much equipment as possible in a sustainable way, perhaps by relocating to some of the other villages where practical and safe. Also using local sources like tree trunks for climbing logs and bug/insect housing.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

The consultation comes from the integration of the pre-school, Staff, toddler group and School parent network, together with the villagers through a variety of social events and shared history. The plans have been openly discussed with the committees involved and put on display in the Irene Usher pavillion. As a rural village with so many people participating in village life, local opinion is always sought, taken under advisement and where necessary, acted upon. In this case we have encountered no negative feedback, other than requests to make sure it blends with the local landscape and doesn't necessarily mean removing some key pieces which the older members of the community have become accustomed to. The Lye Field also host Junior tennis, football, cricket and a raft of social events. By having this new facility it is hoped that people will not feel the need to drive their children to alternative venues, it would also encourage people to meet new villagers, which would in turn break down social barriers and level the social divide which can breed discourse and mistrust - the bugbear of any village! We also hope to provide some disabled access equipment for the less able bodied, both now and in the future, as there currently isn't any at all! There has also been consultation with OFSTED in regard to the new EYFS system of enabling children. This also made us aware of ROSPA's attitude towards ageing equipment and future safety concerns.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input checked="" type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input checked="" type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input checked="" type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input checked="" type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: 2009	Month: April	Year: 2009
Total Income:	£31,008.44	
Minus Total Expenditure:	£27,223.67	
Surplus/Deficit for year:	£3,784.77	
Reserves held:	£13,032.78	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Tunnel	£1,138	Playgroup reserves	C	£5,000
Rollover bridge	£1,529			£
Spinning Disc Challenge	£888			£
Play Cabin	£916			£
All Weather Surface	£4220			£
Log Forest	£403			£
Mirror Pannel	£422			£
Toadstool set	£484			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£10,000	TOTAL PROJECT INCOME		£5,000
Total Project Income B		£5,000		
Total Project Expenditure A		£10,000		
Project Shortfall A - B		£5,000		
Award sought from Wiltshire Council Area Board		£		
Is your organisation able to claim VAT?		Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>		

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male 0	Female 1
People Under 25 years	Male 0	Female 1
Disabled People	Male 0	Female 0
Black & Minority Ethnic people	Male 0	Female 0

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 17/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	Infozone The Homework Club		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input checked="" type="checkbox"/> Parish/Town Council <input type="checkbox"/> Other <input type="checkbox"/>		
2 - Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Central locality		
In which Parish does your project take place?	Melksham		
What is your project?	A free homework club for 9 to 16 year olds who live or go to school in the Melksham Community Area		
Where will your project take place?	Melksham library		
When will your project take place?	Term time, after school and Saturdays		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) <small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small> <p>The direct beneficiaries of the Infozone are young people aged 9 - 16 years who live or go to school in Melksham Community Area. Around 900 are registered as current users of Infozone. They enjoy coming to Infozone because it is a neutral place, they are able to leave school and relax in more informal surroundings. Members are welcome from any background but Infozone is particularly helpful to those whose families speak English as a second language, those whose families can't afford a computer or internet access and those with special needs. Some members live in overcrowded housing and have nowhere quiet to work at home. Two dedicated staff explain their homework and help guide and support them to research and present it, eventually by themselves, so that then they can become independent learners. Also the Infozone provides somewhere safe and warm for children and young people to go after school instead of hanging around on the streets, possibly getting into trouble or danger, until their parents return home from work and they can go home. This benefits the community of Melksham as a whole. Instead they can use their time constructively to promote their confidence, ability and their opportunities in the future. Infozone also provides a place for children and young people from all different schools in the Melksham Community Area to meet and get to know each other. This frequently leads to helping each other with their homework, which boosts confidence and social skills.</p>			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

Melksham Town Council have given £3,000 to Infozone in 2008 and 2009. WYPOF (Wiltshire Young People's Opportunities Fund) has also given support to the club on behalf of the 13 year olds plus who use it (about a third of the total number of members) in 2008 and 2009. We will continue to apply for fund from these organisations in the future, starting March 2010 with WYPOF

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

Infozone operates at Melksham Library. The library is able to provide free use of computers, books, photocopier, colour printing, and premises to the club. The library also manages the salaries of the staff, which is paid into by the Infozone Committee bank account. Local government does not pay for out of school time education, and the Council and Library Services will not pay for Infozone from its own funds. Infozone was set up in 2003 and was initially Lottery Funded, and since then has secured financial support from the George Ward School, Melksham Town Council, the Melksham New Halls Charity and the Youth and Development Service as well as other groups. In 2003 the most deprived ward in Wiltshire was Melksham, and this was the reason for starting a homework club in Melksham. Homework is a crucial part of secondary and, increasingly, primary education and without a computer and supervision at home most young people are unable to fulfill their potential. This means that they do not understand their homework and struggle in lessons. Members bring in certificates and marked work to show their improvement at school and their improved report grades. Other benefits include the attention and encouragement given by staff that many do not have at home. Infozone staff have had on several occasions raised concerns about individuals wellbeing which have been referred to relevant professional partners with happy and successful outcomes. Annual surveys also show how popular Infozone is.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input checked="" type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input checked="" type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending:	Month: March	Year: 2009
Total Income:	£9595	
Minus Total Expenditure:	£10002.79	
Surplus/Deficit for year:	£-407.79	
Reserves held:	£0	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Infozone Supervisor Salary 2010	£8575	Melksham Town Coucil	c	£3,000
Infozone Assistant salary 2010	£2,014	WYPOF	c	£3,600
	£	Melksham Charities	c	£1,000
	£	Melksham Residents Against Tip	c	£100
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£10,589	TOTAL PROJECT INCOME		£7,700

Total Project Income B	£7,700
Total Project Expenditure A	£10,589
Project Shortfall A - B	£2,889
Award sought from Wiltshire Council Area Board	£2,889
Is your organisation able to claim VAT?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male	Female
People Under 25 years	Male 1	Female
Disabled People	Male	Female
Black & Minority Ethnic people	Male	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group’s terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

- Accounts and quotes where appropriate are enclosed.
- A copy of our constitution or terms of reference are enclosed.
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet
- That any other form of licence or approval for this project has been received prior to submission of this application
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
 - Equal Opportunities Access Audit Environmental Impact
 - Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 15/12/2010

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)

Ref number:



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	Melksham (but to provide a service for all Areas)	
Form submitted by (contact for all queries)	Manager Splash Youth Schemes	
Name of initiative	SPLASH	
Brief Description of Initiative	<p><i>Max 100 words – this is a summary only</i></p> <p>Splash aims to improve the quality of life for vulnerable young people aged 9 – 16 by providing safe positive activities during school holidays to divert them away from anti-social & negative behaviour. Our aim is in keeping young people safe & healthy, increasing opportunities to enjoy, achieve and make a positive contribution in society. Projects raise self esteem and confidence and improve personal and social skills.</p> <p>Splash is in it's 20th year, is well recognised as a quality project, regularly delivering outcomes in support of the Children's plan and Every Child Matters.</p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	√
	Improving affordable housing	
	Lives not services	√
	Supporting economic growth	√
	Safer communities	√
	Protecting the environment	√
	Action for Wiltshire – combating the recession	√
Amount of funding sought	£29,700	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<p>This funding will ensure Splash can deliver a full programme of positive holiday activities to attract and engage vulnerable young people during 2010 – 2011 across Wiltshire. Projects will include Sport, Arts, Cuisine (Food), Environment, Wellbeing. They will provide opportunities to set personal goals, develop skills, build on achievements, introduce aspects of culture, and achieve awards.</p> <p>The ambitions and objectives within the Local Agreement for</p>	

	<p>Wiltshire prioritises (as highlighted above) issues relating to young people and engaging them in positive activities. This is confirmed in numerous local and central government agendas including the Wiltshire Children and Young People’s Plan, Working Together to Improve Outcomes, the Children’s Plan, Play Charter, and of course Every Child Matters.</p>
<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p>Building Resilient Communities:-</p> <ul style="list-style-type: none"> • Give young people opportunities to take part in a number of activities • Support local groups where young people can raise and discuss issues important to them • Encourage communities to take part in sporting and cultural activities and events that bring different age groups together • Help young people to succeed at school and take part in positive activities • Narrow the attainment gaps that exist for vulnerable groups of young people • Get more young people to take part in a wide range of positive activities and play • Increase children and young people’s access to facilities and activities • Increase to 82.1 % the number of young people taking part in positive activities <p>Lives not services:-</p> <ul style="list-style-type: none"> • Promoting health and wellbeing • Tackle obesity and improve healthy eating and physical activity • Increase opportunities for physical activity for the whole population • Help children who are dependent on the council by making sure that they are well looked after, involved in decisions and receive the best possible education. <p>Supporting economic growth:-</p> <ul style="list-style-type: none"> • Support young people who are not, or are at risk of not being, in education, employment, or training <p>Protecting the environment:-</p> <ul style="list-style-type: none"> • Engage young people on environmental, woodland and outdoor projects • Work with Partners such as Wiltshire Wildlife Trust and BTCV to encourage young people to enjoy, respect and protect the environment • Run projects which directly address environmental issues eg Recycled Art project <p>Safer Communities:-</p> <ul style="list-style-type: none"> • Provide more leisure, arts and sports activities for people of all ages. • Support children and young people living with or

	<p>experiencing domestic abuse</p> <ul style="list-style-type: none"> • Work together with communities to tackle anti-social behaviour <p>Action for Wiltshire – Combating the Recession:- Splash has a proven track record and benefits from a sound reputation. It has over 20 years experience of running activity programmes during which time, as a charity, it has independently sourced all funds necessary to support the organisation, adding great value to local services. It has benefited from the support of many regular donors over the years but the current financial crisis and recession is a threat and having a great impact and proving the greatest risk. Our challenge is to endure this turbulent period in order to sustain what in every other way is a credible effective project. ‘Action for Wiltshire – Combating the Recession’ could not be more appropriate for Splash at this moment. If we can secure support during this period then undoubtedly trust funds and investments will recover and once again begin to offer substantial funds. Monitoring and evaluation reports over the years have evidenced the need for Splash, outcomes are achieved and independent evaluations from Partner agencies evidence the value of the work of Splash and the contribution and added value it gives to achieving local authority/Partnership aims and objectives.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>The evidence is detailed in:- The Wiltshire Children’s Plan – Working together to improve outcomes.</p> <ul style="list-style-type: none"> ○ Promoting resilience: provision of positive sustainable activities – promotion of self esteem, self confidence, teamwork, respect. ○ Mental wellbeing: promoting play, sport, leisure, healthy lifestyle, targeting troubled, vulnerable children and young people. ○ Improving achievement: providing alternative activities, providing out of school provision, providing certificates of attendance. ○ Things to do/places to go/people to talk to: range of activities provided during all school holiday periods catering for different choices. ○ Tackling domestic abuse: activities prioritise nominations for victims of domestic abuse, work with women’s refuges ○ Obesity, healthy eating and exercise: activities include sessions on healthy eating and cooking, sport programmes, alternative exercise ○ Reducing substance misuse: projects specifically targeted on drug and alcohol topics, such as “Having

	<p>a drink can cause a drama”. Information and guidance offered. Prioritise nominations from young people at risk of or involved with substance misuse issues.</p> <ul style="list-style-type: none"> ○ NEET: involving older young people as peer mentors. ○ Improving sexual health: through targeted activities, message is relayed by service providers. <p>Many of the Community Plans across Wiltshire prioritise issues affecting:-</p> <ul style="list-style-type: none"> ○ Youth, and in particular a lack of positive activities ○ Concerns over anti social and negative behaviour <p>Tired of Hanging Around:-</p> <ul style="list-style-type: none"> ○ Audit commission report which evidences the link between using sport and leisure activities to prevent anti social behaviour <p>The Play Charter / Wiltshire Play Partnership:-</p> <ul style="list-style-type: none"> ○ Article 31 of the UN convention on the Rights of the Child to protect and promotes play opportunities for all children and young people. ○ Wiltshire Play Partnership promotes and supports opportunities for all young people to play <p>Extended Services:-</p> <ul style="list-style-type: none"> ○ Splash supports activities and learning opportunities out of school hours and works closely with Partner organisations and agencies to engage vulnerable young people. <p>Community Safety Initiatives:-</p> <ul style="list-style-type: none"> ○ Splash has worked in partnership with the local authority Community Safety Managers and Anti Social Behaviour Co ordinators over a number of years to target areas highlighted in community safety plans and to engage young people at risk of anti social behaviour.
<p>How will you know you have been successful?</p>	<p>By recording/measuring outcomes and setting performance indicators</p> <ul style="list-style-type: none"> ○ Numbers engaged on projects ○ Numbers re-engaging on projects ○ Number of referrals ○ An increase in positive behaviour ○ An increase of self esteem ○ An increase in self confidence ○ An increase in personal skills ○ Positive feedback from stakeholders
<ul style="list-style-type: none"> ● How will you measure the impact? (may have more than one measure) 	<ul style="list-style-type: none"> ● Performance indicators ● Self Assessment ● Feedback from Partner agencies eg Community Safety ● Monitoring and Evaluation Reports ● Feedback assessments - 50% show 'Improved self esteem' ● Feedback assessments - 40% show 'Improved attitude and behaviour' ● Achieve an overall 75% excellent rating from feedback

	<p>questionnaires (young people, parents, key workers, stakeholders)</p> <ul style="list-style-type: none"> • Deliver minimum 48 days of activity during school holidays April 2010 to 2011. • Make available 672 places • Achieve a 70% attendance rate • Deliver 25% of projects in areas of identified anti social behaviour or deprivation as evidenced through Wiltshire Community Safety Partnership • 20% engaged from Splash referral categories ABCDL (ie A=ABC/ASBO, B=engaged in YOT, C=anti social behaviour, D=non/poor school attendee/excluded, L=behavioural/emotional/learning difficulties)
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<ul style="list-style-type: none"> • 20% re engagement of young people - end March 2011 • Achieve 90% bookings on all projects – end March 2011 • Achieve an 80% attendance rate – end March 2011 • Achieve an 85% excellent rating from feedback questionnaires • Spread activities across Wiltshire to ensure young people have access in all area Board localities
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? 	<p>Ensure SPLASH is commission ready with robust up to date business plan and policies and procedures to ensure SPLASH remains fit for purpose and maintains its reputation as a good quality crime diversion project which will satisfy commissioners. This will maximise opportunities to seize available funding. Seek opportunities for collaborative working, share good practice and strengthen opportunities to embed project into mainstream activities.</p> <p>Use and act on monitoring and evaluation reports</p> <p>Continue to set Outcomes and Outcome Indicators</p>
<p>Who will benefit from this initiative?</p>	<p>Vulnerable and troubled young people aged 9 – 16 years, their families and carers. These young people may be at risk of offending, committing anti social behaviour, at risk of exclusion, experiencing difficulties at school, in care, a carer, homeless, a victim of mental/physical abuse, have safeguarding issues, have emotional/behavioural issues, be from a troubled family situation, be financially disadvantaged etc etc. Splash will aim to deliver around 48 days of activity offering around 700 places. Referrals will be taken from Social Services, Police, Schools, Health Workers, Connexions, Child Support Agencies and self referrals. All will be subject to an assessment of need.</p> <p>Wiltshire communities will benefit -increased activities for young people within communities.</p> <p>A reduction in young people hanging around which will reduce negative perception of young people and reduce the fear of crime.</p> <p>Partner agencies in the local authority who will be able to evidence positive engagement activities being delivered which</p>

	address many government agendas, particularly relating to Every Child Matters.
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or 2. There may be on-going commitments of £ — [put in amount] which will be funded from [please complete showing funds within your control that will be committed to this]
What are the key risks to success and how will these be managed?	What are key risks:- Surviving the recession To secure direct activity costs in the current financial market. How will these be managed:- <ul style="list-style-type: none"> • Robust/reviewed Business Plan • Robust fundraising strategy • Securing core costs – hence this application – having core costs secured gives funders confidence to donate to direct activity. • Experienced Management Board looking and managing risk as part of regular Board Meetings. • Board members benefiting from advisers from local authority. • Partnership support from Wiltshire Police who offer substantial in kind support including line management facility and responsibility for employment of staff. This absorbs from the charity any risk associated with staff employment, redundancy, office/communication costs.
Who will manage the initiative	<i>Manager, Splash Youth Schemes</i>

Signed:

Chairman of Area Board

Dated: